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1933

**IRIS SPECIAL**

The following varieties, each one separate and Labeled 5c—50c per Doz.

Kochii—Early purple. Flavescence—Light yellow. Lav-enir—Satin blue. Lorely—Yellow and blue. Mithras—Light yellow and wine red. Alcazar—Dark purple. Lowell—Light and dark purple. Perfection—Velvety violet.

The Following —10c each; \$1.00 Doz.

Pallida Delmatica—Lavender, very tall. Mrs. Alan Gray—Rose mauve. Lent A. Williamson—Violet and royal purple, very large. Quaker Lady—Smoky lavender. Ambassador—Lavender and red violet. Dream—Pink. Seminole—Violet, rose and Crimson.

**Special Mixed, Our Selection, 8 for 25c.**

All the above prepaid.

**IRIS WHOLESALE**

100 special mixed, \$2.00. Contains most of the above and many more.

Not prepaid.

FITCHETT, PRINTER



"Bulbs, Flowers and Friends"

**F. M. PALMITER & SON**  
Gladiolus, Peonies, Iris, Phlox, Tulips

Cor. Highland Ave. and North Pine St.

JANESVILLE, WISCONSIN

LIBRARY

RECEIVED

★ JAN 26 1933 ★

U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Horticultural Crops and Diseases

# GLADIOLUS

## Standard and Commercial Varieties

The following varieties of Gladiolus 5c each, 50c per dozen:  
2 Medium size 5c, 25c per dozen.

Albania	E. B. Williamson	Queen of Night
American Beauty	E. J. Shaylor	Richard Diener
Bengal Tiger	E. Kirtland	R. J. Kunderd
Break O'Day	Giant Nymph	Romance
Byron L. Smith	Golden Measure	Rose Ash
Carmen Sylvia	Gold	Scarlet Wonder
Crimson Glow	Henry Ford	Scarlet Princeps
Dr. F. E. Bennett	1910 Rose	T. T. Kent
	Peach Rose	

The following varieties of Gladiolus 10c each, \$1.00 per dozen:  
Medium sized bulbs, will bloom this summer, 5c each, 50c per dozen:  
4 Small, 10c, 25c per dozen.

Beatriz Michelena	Jenny Lind	Purple Glory
Desdemone	Longfellow	Purple Spot
Gertrude Errey	Mrs. Leon Douglas	Tyrian Beauty
Golden Dream	Orange Queen	W. H. Phipps
	Pasadena	

## Newer and Rare Varieties

We call your special attention to the following list of varieties:

Those who are familiar with the newer and rare varieties that are attracting so much attention and being talked so much about by flower lovers, will only have to look this list over to realize there are some real buys among them.

We have selected them from several hundred varieties and can fully recommend them as the best yet produced in their class and colors that can be sold at a price within the reach of us all.

Of course there are some new ones they are asking up to \$50.00 for, but they have not been given a thorough try out and we do not know just what their real value is. We have one in mind that sold for \$100.00 and bulblets at \$10.00 each four years ago. We could sell it to you to-day for 25c if we liked it well enough to grow it.

	Each	Doz.
Aida—large dark blue-purple .....	\$ .12	\$1.25
Aflame—begonia rose, very large flowers, prim.....	.10	1.00
Albatross—tall, pure white .....	.35	3.50

Betty Nuthall—coral pink .....	.15	1.50
Charles Dickens—bright purple, strong tall spike.....	.10	1.00
Coryphee—light pink .....	.20	2.00
Marmora—gray color .....	.15	1.50
Mary Jane—silvery pink .....	.15	1.50
Minuet—lavender .....	.15	1.50
Pfizer's Triumph—immense orange salmon.....	.10	1.00
Ruffolace—pure white, lacinated and ruffled.....	.10	1.00
Spirit of St. Louis—carrot red on salmon buff.....	.15	1.50
Veilchenblau—best dark blue.....	.10	1.00
Osalin—a wonderful Glad. ....	.15	1.50
Saraband—good oriental color .....	.10	1.00
Sovereign—better than Baron Hulot.....	.10	1.00
Emile Aubrun—Coppery bronze often overlaid with slate .....	.10	1.00
Gloriana—Golden salmon, clear yellow throat.....	.05	.50
Dr. Nelson Shook—Deep tyrian rose, ruffled.....	.10	1.00
Iwa—Light rose with red blotch.....	.10	1.00
Crinkles—Heavily ruffled dark pink, heaviest ruffled of all .....	.10	1.00
John T. Pirie—A smoky bronze. There is no Glad in the world colored like this one.....	.10	1.00
Theda—Delicate shell pink, very carly.....	.15	1.50

## Higher Priced Ones==Well Worth the Money

	Each	Doz.
Coronado—Extremely large ruffled white with purple feather in the throat. When well grown a beauti- ful variety .....	\$.25	\$2.50
Hinemoa—Large deep rose pink flaked sort of choco- late brown. Very odd and distinct. Quite pop- ular. One of the best new ones.....	1.00	
Red Phipps—(Briggs) Florets not quite so large as Phipps, and not so many open, but earlier than Phipps. Color a glowing red .....	1.00	
Winged Victory—Immense pink airplane petals.....	.35	3.50
Berty Snow—Pinkish lavender. Large well placed flowers and a long spike. A magnificent variety	.25	2.50
Ave Maria—Large flower. Light blue with small purplish blotches. 7-8 very large well placed blooms open. Though a light blue it is much darker than Heavenly Blue and others of that class. A fine variety .....	.25	2.50
Princely—Fine florists' white .....	.15	1.50
Mrs. Van Konynenburg—Tall, clear, medium light blue. Several open. The best in just this shade of blue and very popular.....	.10	1.00
Persia—Very deep red, almost black.....	.10	1.00

## SOME SPECIAL ASSORTMENTS

Special new varieties that have been selling up to \$5 00 each during the past five years:

Betty Nuthall, 7 bulbs 1¼ down to ½.....	25c
Charles Dickens, 12 bulbs 1¼ down to ½.....	25c
Gloryanna, 15 bulbs 1¼ down to ½.....	25c
Marmora, 7 bulbs 1¼ down to ½.....	25c
Spirit of St. Louis, 10 bulbs 1¼ down to ½.....	25c
Osoline, 10 bulbs 1¼ down to ½.....	25c
Minuett, 7 bulbs 1¼ down to ½.....	25c

The 7 for \$1.50 make a splendid collection.

A few bulblets added while stock lasts on early orders.

## ANOTHER SPECIAL OFFER

Emily Aubrun, 10 bulbs 1¼ down to ½.....	25c
Dr. Nelson Shook, 8 bulbs 1¼ down to ½.....	25c
Crinkles, 12 bulbs 1¼ down to ½.....	25c
John T. Pirie, 12 bulbs 1¼ down to ½.....	25c
Golden Dream, 10 bulbs 1¼ down to ½.....	25c
Mrs. Leon Douglas, 10 bulbs 1¼ down to ½.....	25c
W. H. Phipps, 10 bulbs 1¼ down to ½.....	25c

The 7 for \$1.50.

If you wish you may make your selection of the 7 varieties for \$1.50 from both the Special Offers.

# Gladiolus Bulblets

Bulblets are the small, hard shelled small bulbs that grow between the old bulb and the new one and come true to whatever the variety is. The bulblets of some varieties are slow to germinate; while others come quickly. Some have large ones and some no larger than a grain of wheat. Some bulblets of early varieties will bloom the first year with good care, while others take two to three years. On an average you cannot expect more than a 50% or ½ germination, so do not anticipate too much from bulblets.

We cannot all afford to pay \$5 00, \$10 00, \$25.00 or even \$1 00 for a new and promising variety of Glads. but one might spare 10c or perhaps \$1 00 for a bulblet, that with proper care might give you a small bloom the first year and a nice bulb for next season. By peeling the bulblet and planting it in a small pot or dirt band in March or April and get it well started by the time the garden is ready to plant, then turn out of pot or remove the dirt band without disturbing the roots and planting in the ground, they give splendid results.

## Mixed Bulblets, All Kinds--200, 25c; 1000, \$1.00

Early, medium and late, red, white, pink, maroon, smoky, yellow, spotted and all shades of color. Tall, short, large and small, ruffled etc. From varieties the bulbs sell from 5c up. Some have sold for \$1.00 or more.

### NAMED VARIETIES OF BULBLETS NOT BULBS

NOT MIXED—These prices are for each variety separate.

You cannot buy less quantities of any of the named varieties of bulblets and have them labeled separate than specified in the price list.

The following varieties 10c for 25, 15c per 100, \$1.00 per 1000:

Albania	Rose Ash	Break O'Day
Crimson Glow	Charlemagne	Romance

The following varieties 10c for 25, 20c per 100, \$1.50 per 1000:

B. L. Smith	Richard Diener	Chas. Dickens
Carmen Sylvia	Purple Spot	Golden Dream
Scarlet Wonder	Longfellow	Giant Nymph
Henry Ford	Beatriz Michelma	Dr. F. E. Bennett
Mrs. Leon Douglas	John T. Pirie	Peach Rose
Orange Queen	E. B. Williamson	Mrs. F. E. Peters
	Sovereign	

The following varieties 10c for 20, 35c per 100, \$3.00 per 1000:

Tyrian Beauty	Dr. Nelson Shook	Saraband
W. H. Phipps	Spirit of St. Louis	Betty Nuthall
Pfizer's Triumph	Minuett	Crinkles
Mary Jane	Veilchenblan	Emily Auburn
Aflame	Marmora	Gloryanna

Some of the newer ones that are worth while:

Coronado .....	5 for 10c	Hinemoa .....	2 for 10c
Red Phipps .....	2 for 15c	Winged Victory .....	3 for 10c
Berty Snow .....	10 for 15c	Ave Maria .....	10 for 10c
Princely .....	15 for 10c	Persia .....	15 for 10c
Osalin .....	15 for 10c	Spirit of St. Louis .....	15 for 10c
Albatross .....	2 for 10c	Iwa .....	10 for 10c
Aida .....	3 for 10c	Dr. Nelson Shook .....	10 for 10c
Coryphee .....	3 for 10c		

Mrs. Von Konynenberg....15 for 10c

### Directions for Growing Bulblets

Make a trench three or four inches wide and two inches deep (if soil is light and sandy, three inches). Sow the bulblets in the bottom as you would peas. They can be quite close together, a half inch apart each way. Now put in one inch of dirt and pack down thoroughly with hoe or with your feet. Then fill up the

trench with the rest of the dirt, but leave it loose. They must be kept quite damp and not allowed to dry out. You can lay old gunny sacks over the rows, and when green shoots begin to come through take them off. Keep ground well stirred and all weeds down, and you should have a nice lot of bulbs in the fall. If the bulblets are soaked in water for three or four days it makes them come better and quicker.

### GLADIOLUS SEED

Did you ever grow Gladiolus from seed? If not, you have missed a great pleasure. To go out in your garden in the morning and see a beautiful flower no one on earth ever saw before is surely thrilling.

We have a nice lot of seed selected from the larger and most expensive varieties, put up in three sized packages. 25c, 50c and \$1.00.

### BABY BULBS

These are the small bulbs first year's growth from bulblets and are about ½ inch in size.

With good care many will bloom this year and make large sized bulbs for the next year.

Splendid Mixture .....200 for \$1.00

All Ruffled Mixture .....200 for 1.50

The Ruffled assortment contains such varieties as Mona Lisa, Apple Blossom, Avalon, Blushing Beauty, Violet Glory, Sulphur Frills, Youell's Favorite and many others, mostly Kunderd varieties.

We have a few of the Ruffled assortment in larger sizes at—

Size, about ¾ inch, 100 for \$1.00

Size, about 1 inch, 100 for \$1.25

These should give you a nice lot of fair sized blooms.

### MIXED BULBS

50 Bulbs \$1.00. They are 1 inch or larger in size. Made up from our regular varieties that were accidentally mixed, those we have a surplus of. 25 to 40 varieties in the mixture.

100 Bulbs \$1.00. Same assortment as above, but ½ to 1 inch in size. With proper care should all bloom.

Mixed—All good varieties—No. 6, \$3.00 per 1000.

### JAPANESE LANTERNS

An ornamental plant that has recently come into popular favor for the decorative value of its brilliant orange-scarlet lantern-shaped fruit pods. This is a Perennial. Good 5-eyed division. 15c—\$1.50 Doz. Use for winter decoration.

**FITCHETT DAHLIAS—First at Wisconsin State Fair for years.  
First last Fall at Central States Dahlia Show, Chicago. State  
inspected. Catalog free Fitchett Dahlia Gardens, Janesville, Wis.**



# Gladiolus at Wholesale

Sizes: No. 3 is 1 in. to 1¼, No. 4 is ¾ in. to 1, No. 5 is ½ in. to ¾, No. 6 is ½ in. down. All Nos. 3, 4 and 5 should bloom this year and some No. 6, and all make big bulbs for next year.

Variety	Priced per 100			
	3	4	5	6
Albania .....	\$1.00	\$ .80	\$ .60	\$ .40
Beatriz Michelena .....	3.00	2.00		
Betty Nuthall .....	6.00	5 00	4.00	3.00
Break O'Day .....	1.25	1.00	.80	.60
Byron L. Smith .....	1.25	1.00	.80	.60
Carmen Sylvia .....	1.50	1.25	.80	.60
Charlemagne .....		1.50	1.25	
Charles Dickens .....	4.00	3 00	2.00	1 00
Crimson Glow .....	1.25	1.00	.80	.60
Crinkles .....	3.00	2 00	1.00	
Evelyn Kirtland .....	1.35	1.10	.90	
Giant Nymph .....	1.25	1.00	.80	.60
Gloryanna .....	2.00	1.50	1.00	.80
Golden Dream .....	2 25	1.75	1.25	1.00
Dr. F. E. Bennett .....	1 50	1.25	1.00	.80
E. B. Williamson .....	2.00			
E. J. Shaylor .....	1 00	.80	.60	.40
Helen Shumway .....	4 00	3.00		
Henry Ford .....	1.25	1.00		
Jenny Lind .....	3.00			
John T. Pirie .....	2.25	1.75	1.25	1.00
Longfellow .....		1.75	1.25	
Mary Jane .....	6.00	5.00		
Mrs. Leon Douglas .....	1.50	1.25	1.00	
1910 Rose .....	1.00	.80	.60	
Orange Queen .....	2.00	1.50	1.00	.80
Osalin .....	4.00	3.00	2.00	1.00
Pasadena .....	3.00	2.00		
Purple Glory .....	2.25	1.75	1.25	
Romance .....	2.00			
Scarlet Wonder .....	1.50	1.25	1.00	.80
Scarlet Princeps .....	1.25	1.00		
Spirit of St. Louis .....	4.00	3.00	2.00	1.00
W. H. Phipps .....	2.25	1.75		
White Foch .....	4.00	3.00	2.00	

## READ CAREFULLY

Some varieties we only have a limited quantity of some sizes. Better give us the privilege of giving same value in other sizes when out of one ordered. Also it might be best to make some second choices.

You can order 25 of a variety on those listed by the 100, and can order 10 of a kind that are priced at \$1.00 to \$2.00 and 5 of a kind priced over \$2.00 but your total order must not be less than \$1.00.

## LIATRIS

**Pycnostachya**—The popular name of this plant is **Kansas Gay Feather**. Nothing can be planted that will attract more attention on account of its unusual appearance, but it is beautiful as well as odd. It blooms in midsummer and throws up long narrow spikes of rich purple flowers, which last a long time. A peculiarity of this plant is its attraction for butterflies. Strong plants 25c; \$2.50 per doz.

## PEONIES

If interested, send for our complete descriptive catalogue.

### Special Offer

Three strong, 3 to 5 eye divisions one each. White, Pink, and Red. All beautiful standard varieties. Regular retail value \$2.50; \$1.00 prepaid.

## Hardy Phlox

We know of no other plant that will give the long continued bloom with such a beautiful display of colors and shades and fragrance with so little work and care and so small an outlay of money.

We here submit a list of those we have found best. Price 25c each; 2.50 per doz. unless otherwise marked.

**Champs Elysees**—Fine, rich crimson.

**Eclaireur**—Brilliant rosy magenta. Lighter halo. 32 in.

**Luster**—Light pink.

**Miss Lingard (Suffruticosa)**—Pure white; the earliest of all. Blooms all summer; good for cut flowers.

**Mrs. Jenkins**—A very free flowering early variety of medium height producing immense panicles of pure white flowers.

**Pink Beauty**—(Tall). An enormous spike of beautiful pale pink flowers; very fine.

**Richard Wallace**—(Dwarf). White, violet-carmine center.

**Siebold**—Orange scarlet, crimson center.

**Mrs. Charles Dorr**—A beautiful shade of lavender.

**Lord Raleigh**—Dark lilac 28 in.

**Thor**—Deep salmon-pink, overlaid with a scarlet glow.

### A Few Newer Ones

**Wanadis**—Lilac with violet red eye. 35c each; \$3.50 per doz.

**Baron von Dedem**—Brilliant orange-scarlet with immense trusses and individual flowers. 40c each; \$4.00 per doz.

**Mrs. Milly von Hoboken (new)**—Pure soft pink without eye; large flower on long erect stems. 4c each, \$1.00 per doz.

**Feuerbrandt (Firebrand)**—Enormous trusses of clear orange scarlet. The largest of this color. 36 in. 40c each; \$4.00 doz.

**Rheinlander**—Soft pink, with eye .....35c each, \$3.50 Doz.

**B. Compte**—Satiny deep wine-red on tall stems 35c each, \$3.50 Doz.

**Special French**—Blush pink with salmon .....40c each, \$4.00 Doz.

**Von Hochberg**—Rich deep crimson .....35c each, \$3.50 Doz.

**W. C. Egan**—Delicate lilac-pink with rosy center  
35c each, \$3.50 Doz.

**Rosalind**—Beautiful pink .....35c, each, \$3.50 Doz.

**SPECIAL**—Six Phlox, our selection, \$1.00

# F. M. PALMITER & SON

## JANESVILLE, WISCONSIN

